



Barry Cryer
President

TSC Invited to Technology Assurance Group's 20th Annual Convention

Leading Managed Technology Services Provider (MTSP) Selected to Be Distinguished Guest at the Industry's Top Event

CARBONDALE, CO – February 2020 - TSC, a leading managed technology services provider (MTSP), announced today that Barry Cryer, President of TSC, has been invited to attend the 20th Annual Technology Assurance Group (TAG) Convention occurring in Palm Springs. The theme of the convention is “change creates opportunities and redefines expectations”. The event will be focused on the changing tides in technology and will bring together some of the top thought-leaders in the United States and Canada to share best practices with one another.

With market giants, like Microsoft, introducing groundbreaking collaboration tools the very foundation of how business gets done has changed. TSC will be participating throughout the event to ensure that their customers can take maximum advantage of new and exciting opportunities, through tools like Microsoft Azure and Teams for example. However, in order for small to mid-sized businesses (SMBs) to succeed, they must be advised on best practices regarding these new

opportunities for teamwork. The event will take place from April 4-8 at the Renaissance Esmeralda Resort in Indian Wells, CA.

The convention is hosted by TAG, which is an organization of leading managed technology services providers (MTSPs) in the United States and Canada representing approximately \$500 million in products and services. TAG Members integrate all technology solutions including IT, cloud-based technologies, cybersecurity, telecommunications, AV, video surveillance, access control and managed print.

“There is so much opportunity for SMBs to benefit from these new developments,” stated Cryer. “While Azure and Microsoft Teams provide an almost unlimited set of potential for businesses to thrive, we consider it our duty to deliver that expertise to our customers in a concise, practical and actionable way. Moreover, we aim to help them thrive through the implementation of whichever technology they need to strengthen their organization. That’s our job.”

“We attend events like this on a consistent basis to remain well ahead of our competitors and to continually deepen our expertise for our customers’ benefit. When

you assemble hundreds of the brightest minds in our industry, for the sole purpose of improving our customers’ efficiency, productivity and profitability, you’re bound to reach a higher level of service than any of your competitors,” added Cryer.

ABOUT TECHNOLOGY SYSTEMS CONSULTANTS

Founded in 1992, Technology Systems Consultants is committed to establishing and maintaining a dynamic partnership with every customer. Extensive technology and service experience allows the TSC team to develop an understanding of each customer’s unique telecommunications requirements, and to respond to those requirements quickly and effectively.

TSC’s local dispatch center delivers round-the-clock service to ensure system reliability. TSC also offers comprehensive service 24 hours a day, 7 days a week and emergency service guaranteed within 4 hours.