



Barry Cryer  
President

## **TSC Invited To Technology Assurance Group's 17<sup>th</sup> Annual Convention**

*Leaders in Unified Communications  
Align to Hold Mastermind Meeting  
in Houston*

Carbondale, CO — February 28, 2017— Technology Systems Consultants, a leader in unified communications, announced today that Barry Cryer, President of TSC, has been invited to attend the 17<sup>th</sup> Annual Technology Assurance Group Convention, an organization of dominant unified communications companies in North America representing \$350 million in products and services. The event brings together the most successful leaders in the unified communications sector, in order to elevate the industry as a whole, through the sharing of best business practices, CEO-to-CEO collaboration and exchange of viewpoints as the future of technology. The TAG Convention will be held at the Royal Sonesta in Houston, Texas on April 2-5. The theme of this year's convention is "teamwork drives success". It will focus on the power of teamwork, which is suitably situated at the nation's epicenter for space exploration.

"We're proud to have Barry Cryer attend our event," stated Brian Suerth, President of Technology Assurance Group. "Barry brings a tremendous amount of insight and we're thrilled to have him share his views with our Membership. His contributions throughout the year to his fellow Members have raised the bar for every company in the technology space. In sum, we're honored to have Barry in attendance."

One of the keynote speakers at the TAG Convention is Colonel Richard "Mike" Mullane, a former pilot and astronaut who developed his expertise in leadership and teamwork through an array of combat reconnaissance missions in Vietnam and space shuttle missions for the United States. Colonel Mullane will be sharing his insights and collaborating with TAG Members in order to help advance their leadership and teamwork abilities.

Also in attendance will be North America's elite technology manufacturers. These providers will be delivering futuristic technology to TAG Members in order to accelerate the technological

proficiency of small to mid-sized businesses. With their new software, cloud computing and auxiliary equipment, businesses can anticipate strong growth in 2017.

"I look forward to attending this year's event and coming back with new ideas to improve our customer experience," commented Cryer. "I believe that the better we understand teamwork, leadership and technological expertise, the more profitable our customers will become. We consider this event a privilege to attend, especially because of the high caliber peers and it also serves as a very effective way to keep our customers miles ahead of their competitors, sustaining their competitive edge through our delivery of futuristic technology."

### **About Technology Systems Consultants**

Founded in 1992, Technology Systems Consultants is committed to establishing and maintaining a dynamic partnership with every customer. Extensive technology and service experience allows

the TSC team to develop an understanding of each customer's unique telecommunications requirements, and to respond to those requirements quickly and effectively.

TSC's local dispatch center delivers round-the-clock service to ensure system reliability. TSC also offers comprehensive service 24 hours a day, 7 days a week and emergency service guaranteed within 4 hours.

### **About Technology Assurance Group**

Technology Assurance Group (TAG), an organization of leading unified communications companies in North America representing \$350 million in products and services. TAG Members integrate all communication solutions including IT, cloud based technologies, telecommunications, AV, surveillance, video and telepresence and managed print. TAG provides its Members with the competitive advantages necessary to achieve a dominant position in their marketplace.

Members benefit from best business and management practices, advanced sales training programs and processes, in-depth financial analysis and industry benchmarking, professionally led peer group interaction, marketing and lead generation programs, and strategic partnerships with communication solution providers. For more information on TAG, please call 858-946-2108 or visit [www.tagnational.com](http://www.tagnational.com)