

TELEPHONE SYSTEMS CONSULTANTS, INC.



Barry Cryer
President

ARE YOU RUNNING YOUR BUSINESS ON OBSOLETE TECHNOLOGY?

*Telephone Systems Consultants, Inc.
Advises Customers on the Dangers of
Operating on a Manufacturer
Discontinued Phone System*

CARBONDALE, CO –
December 19, 2012 – The world of unified communications is centered on the idea of leveraging powerful technologies and applications to boost productivity. When individual employees have superior tools they are able to do more with less and increase bottom-line profitability. However, many businesses are becoming increasingly familiar with the concept of planned obsolescence, which is a policy of planning or designing a product with a limited useful life, so it will become obsolete, unfashionable or no longer functional after a certain period of time. Phone systems and data networks are beginning to show signs of planned obsolescence and business owners are beginning to reexamine their communications infrastructure. Small to medium-sized businesses (SMBs) need to take a close look at their phone systems to evaluate when obsolescence will strike and what steps they can take to avoid this.

Many of the existing phone systems that businesses are currently running have been discontinued and no longer supported by the manufacturer. This basically means that the technology has run its course, stopped being manufactured and is becoming exceedingly difficult to service. In other words, if a business is running its communications infrastructure on obsolete technology, when it breaks down there won't be anyone to help fix it. This is a giant risk that business owners are taking when their customer relationships are on the line. An outdated phone system will ultimately crash. Businesses cannot afford to go down and cut off all contact with their customers.

"Here at TSC, we are educating companies on the risks associated with manufacturer discontinued phone systems as well as their options for new technology," stated Barry Cryer, President of Telephone Systems Consultants, Inc.. "This is an exciting time in our industry because with the advent of SIP (session initiation protocol) many companies can easily cost justify

the adoption of today's technology. Plus, these businesses will benefit from applications and features designed to increase their profitability, enhance their employees' productivity, and give them a competitive advantage, something their outdated phone system cannot do."

ABOUT TELEPHONE SYSTEMS CONSULTANTS, INC.

Founded in 1992, Telephone System Consultants, Inc. is committed to establishing and maintaining a dynamic partnership with every customer. Extensive technology and service experience allows the TSC team to develop an understanding of each customer's unique telecommunications requirements, and to respond to those requirements quickly and effectively.

TSC's local dispatch center delivers round-the-clock service to ensure system reliability. TSC also offers comprehensive service 24 hours a day, 7 days a week and emergency service guaranteed within 4 hours.