

## TELEPHONE SYSTEMS CONSULTANTS, INC.



Barry Cryer  
President

### **Telephone Systems Consultants, Inc. Delivers Desktop-to-Desktop Videoconferencing Solutions**

*Innovative Technology Set to Replace  
Outdated Voicemail Systems*

CARBONDALE, CO -  
March 21, 2012 – Telephone Systems Consultants, Inc., an industry leader in unified communications, announced today that they have extended their product offering to include desktop-to-desktop videoconferencing solutions. These solutions will add a vital component to the breadth and depth of TSC's product mix, and will give their customers tremendous flexibility when collaborating.

Desktop-to-desktop video conferencing solutions enable users to conduct face-to-face meetings without leaving their desk. Multiple parties can collaborate with one another on various projects, increasing office productivity. Essentially, this dynamic technology elevates our expectations of basic web and audio conferencing tools. Users simply log-in to their video conferencing provider's software, turn on their webcam

and are then able to view one another and interact as if everyone were sitting in the same room. Videoconferencing has gained traction due to its ability to show non-verbal communication and increase the "human feel" of meetings. Additionally, TSC's customers are experiencing huge savings in travel related expenses and have eliminated unnecessary travel time.

"We're thrilled to bring another critical solution to our loyal customer base," commented Barry Cryer. "This technology has been available for years but it has finally matured and reached the desktop. We are seeing many of our customers utilizing this to leave their competitors in the dust. Our philosophy has been, and always will be, to create a long-term relationship with our customers by providing them with technology that either increases their profitability or provides them with a competitive advantage," added Cryer. "Desktop-to-desktop

videoconferencing is poised to revolutionize the way small to mid-sized businesses communicate and compete with large corporations."

#### **ABOUT TELEPHONE SYSTEMS CONSULTANTS, INC.**

Founded in 1992, Telephone System Consultants, Inc. is committed to establishing and maintaining a dynamic partnership with every customer. Extensive technology and service experience allows the TSC team to develop an understanding of each customer's unique telecommunications requirements, and to respond to those requirements quickly and effectively.

TSC's local dispatch center delivers round-the-clock service to ensure system reliability. TSC also offers comprehensive service 24 hours a day, 7 days a week and emergency service guaranteed within 4 hours.