

## TELEPHONE SYSTEMS CONSULTANTS, INC.



Barry Cryer  
President

### TELEPHONE SYSTEMS CONSULTANTS, INC. PROVIDES REMOTE PERFORMANCE MANAGEMENT SOLUTIONS TO CUSTOMERS

*Leading Unified Communications  
Provider Helps Customers Pre-Assess  
and Continuously Monitor Network  
Infrastructure for Smooth Operations*

CARBONDALE, CO –  
February 28, 2011 – Telephone  
Systems Consultants, Inc., an  
industry leader in unified  
communications, announced today  
that the company is providing its  
customers with Remote  
Performance Management  
Solutions. This technology offers a  
cost-effective remote monitoring  
and management capability to  
diagnose underlying network  
problems, assess network readiness  
and monitor application  
performance. This advancement is  
allowing businesses to capitalize on  
powerful applications such as  
VoIP, video, SaaS/ cloud services,  
disaster recovery and desktop  
virtualization.

Gartner analysts caution that  
“75 percent of enterprises that do  
not perform a pre-implementation  
analysis of their IP network  
infrastructure will not achieve a  
successful VoIP implementation.”  
Transitioning physically separate  
voice and data networks onto a  
single shared infrastructure without  
compromising the quality of either  
voice traffic or data traffic will  
require new practices and  
procedures. Remote Performance

Management Solutions play a  
central role in successful network  
assessment.

“The cloud is growing and as a  
result businesses are becoming  
increasingly dependent on cloud-  
based technologies to run their  
businesses,” commented Barry  
Cryer, President of TSC. “One  
example revolves around VoIP  
technology. Many business owners  
are attracted to VoIP because of its  
cost savings and applications that  
drive employee productivity;  
however some business owners  
hesitate because they are concerned  
about sacrificing call quality. This  
often occurs when companies  
conduct business with a technology  
provider that does not have the  
proper technical expertise or the  
tools to successfully deploy IP  
based solutions. Leveraging  
advanced Remote Performance  
Management Software pinpoint  
network drains, all the way down to  
the appliance. The tool provides  
valuable insight that can determine  
which appliance such as a PC  
within an organization is sucking  
up bandwidth causing poor voice or  
video quality.”

In order to keep up with the  
rapid pace of technology, data  
networks will need to become  
much stronger, faster, flexible and  
transparent. The success of a  
business’s operations will be

strongly correlated to network  
performance and Remote  
Performance Management  
Solutions allow businesses to  
diagnose network issues and  
resolve problems immediately.  
Data networks are the lifeblood of  
business operations and companies  
like TSC are proactively protecting  
their customers, increasing their  
profitability and providing them  
with a competitive advantage.

#### **ABOUT TELEPHONE SYSTEMS CONSULTANTS, INC.**

Founded in 1992, Telephone  
System Consultants, Inc. is  
committed to establishing and  
maintaining a dynamic partnership  
with every customer. Extensive  
technology and service experience  
allows the TSC team to develop an  
understanding of each customer’s  
unique telecommunications  
requirements, and to respond to  
those requirements quickly and  
effectively.

TSC’s local dispatch center  
delivers round-the-clock service to  
ensure system reliability. TSC also  
offers comprehensive service 24  
hours a day, 7 days a week and  
emergency service guaranteed  
within 4 hours.